



Ideological and structural barriers to nursing workforce development within our evolving systems of health service delivery



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Attitudes

In the form of
assumptions and ideas
at play

Structures

In the form of control
mechanisms



The Power of Numbers

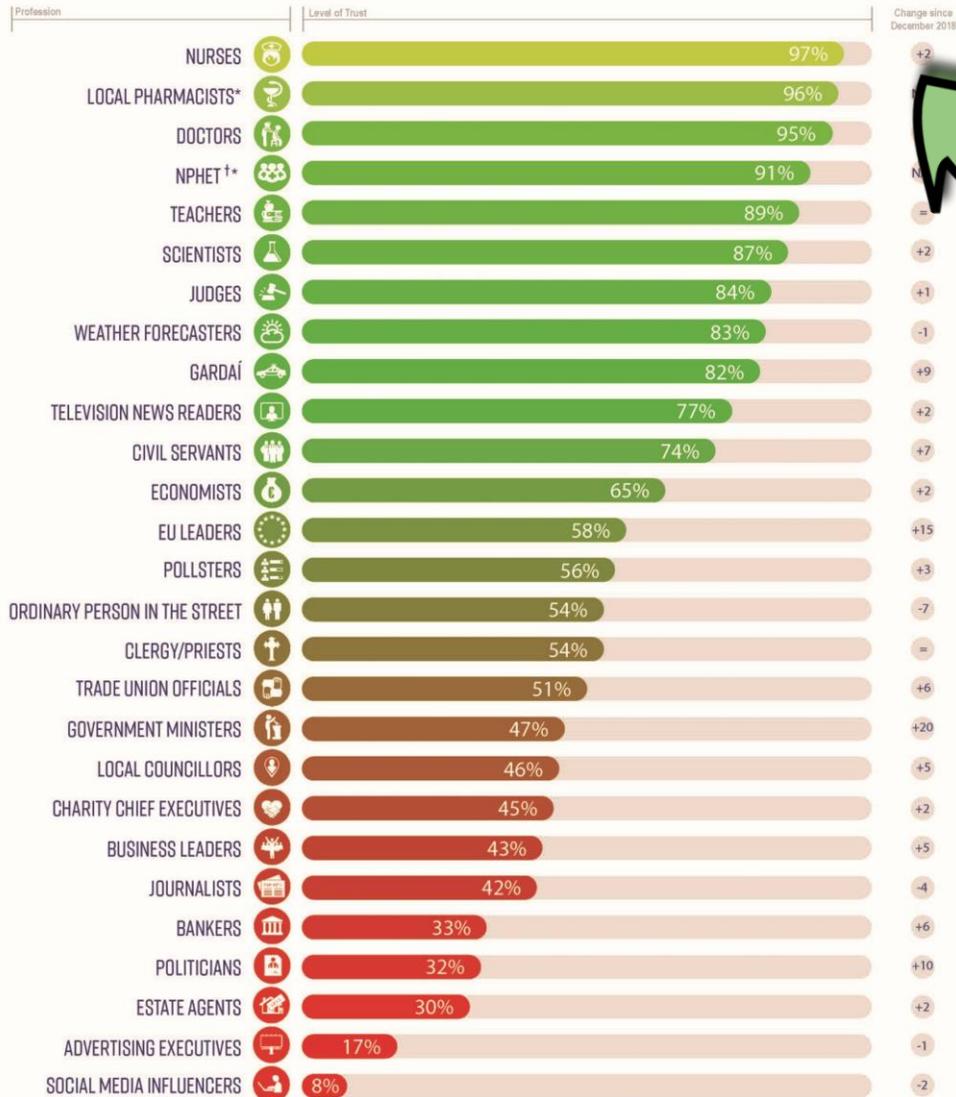
- 27.9 million nurses globally
- 50% of the global healthcare workforce



Source: WHO State of the World's Nursing 2020

VERACITY INDEX 2020 - WHO DO WE TRUST THE MOST?

Q. NOW I WILL READ YOU A LIST OF DIFFERENT TYPES OF PEOPLE. FOR EACH WOULD YOU TELL ME IF YOU GENERALLY TRUST THEM TO TELL THE TRUTH, OR NOT?



* New in 2020

The Public Trust



History of Leadership as Change Agents



Florence Nightingale's Poor Law

- Scientific basis for sanitation and nursing care
- Fierce campaign against social structures that sustained poverty in her world (her “ABCs of Poor Law” was a precursor to modern universal health care services)

(1820-1910)



Women's rights, community health, and social activism



Lavinia Dock
(1858-1956)



Lillian Wald
(1867-1940)

Margaret Sanger
(1879-1996)



So why do we find ourselves caught in a collective sense of powerlessness?





POWER

- Power includes the ability or capacity to do, or to not do, something.
- It also includes exercising influence, control or force through a variety of means.
- Power exists in the relationships (often hidden and covert) between people and groups of people.

Structural Power

- The ability to shape the rules of the system, and therefore control outcomes.



- Requires a system of attitudinal conditions

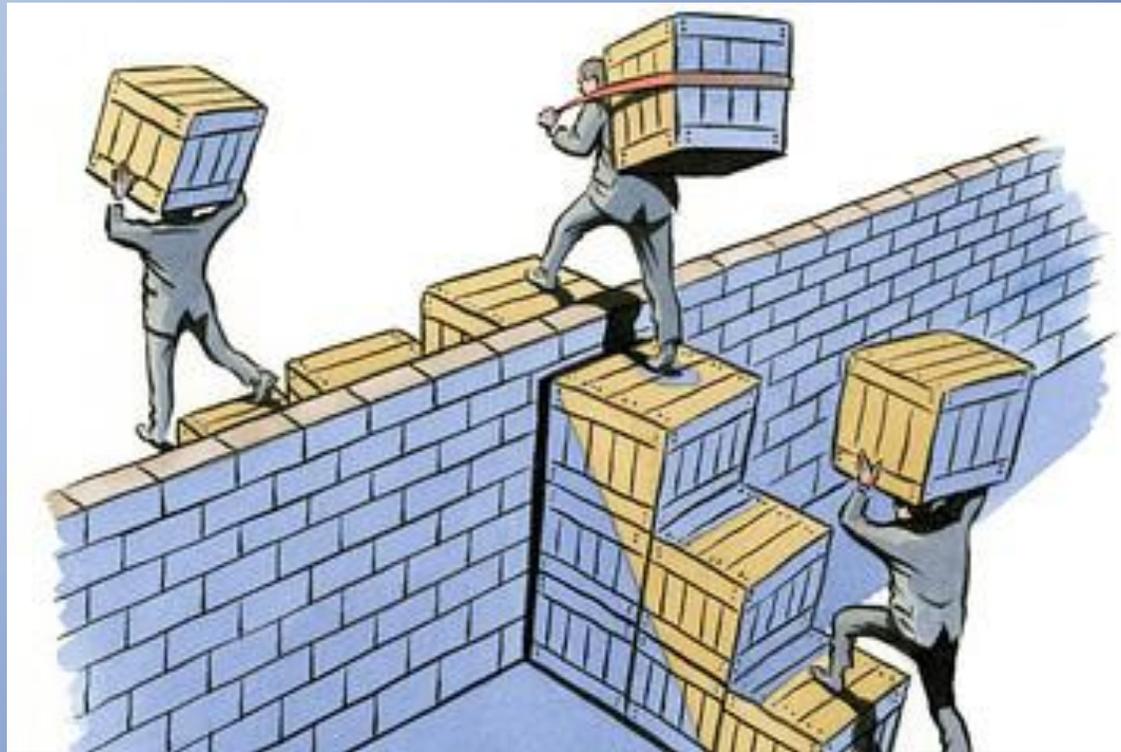
Governmentality

- the organized practices (mentalities, rationalities, and techniques) through which subjects are governed

- Power of the rational expert invades the social body
- Frames exertion of governing authority as 'for their own good'



Leads to normalizing conditions that should not be normalized



1) The Inflated Social Influence of the Medical Profession



The genderization of our role



Nursing's subservient relationship with medicine



2) The Dismantling of Nursing Leadership Systems



Corporatized managerial philosophies lead to better documentation of patient outcomes



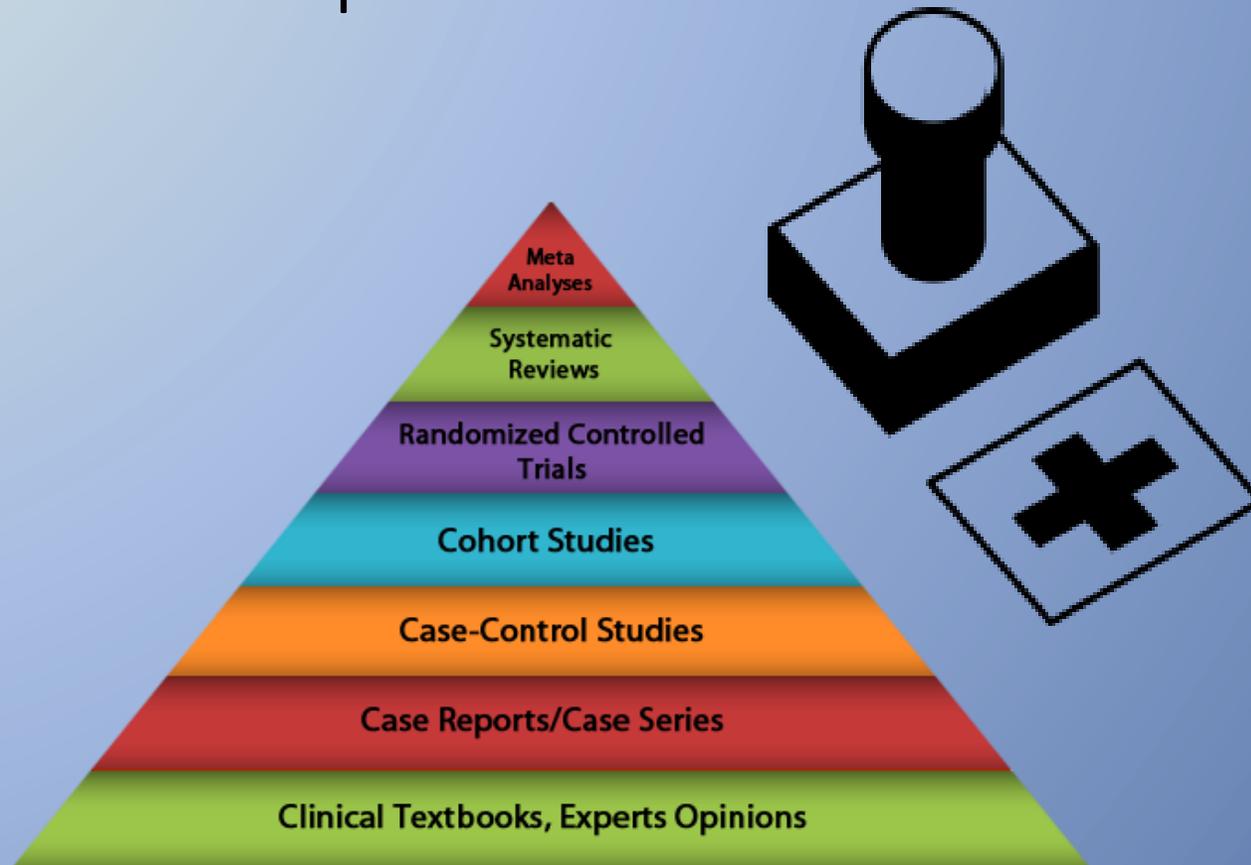
Interprofessional health care requires dismantling disciplinary silos



3) Systems of Care that were Not Designed for Nurses (or patients for that matter)



Our uncritical approach to evidence based practice



Co-opting the ideas of patient centred care/ patient oriented outcomes

- Pits patient advocacy against “health care provider perspective”



4) Our Absence from Key Decision Making Processes



Our strategic naivety



Infighting



5) Our Acceptance with being Anonymous and Interchangeable



Sameness is in the interests of unions and regulators



Nurse as interchangeable “unit of labour”
not as “specialized professional.”



Florence Nightingale's

angry outcry against
the forced idleness of
Victorian women



Cassandra

with an Introduction by
Myra Stark

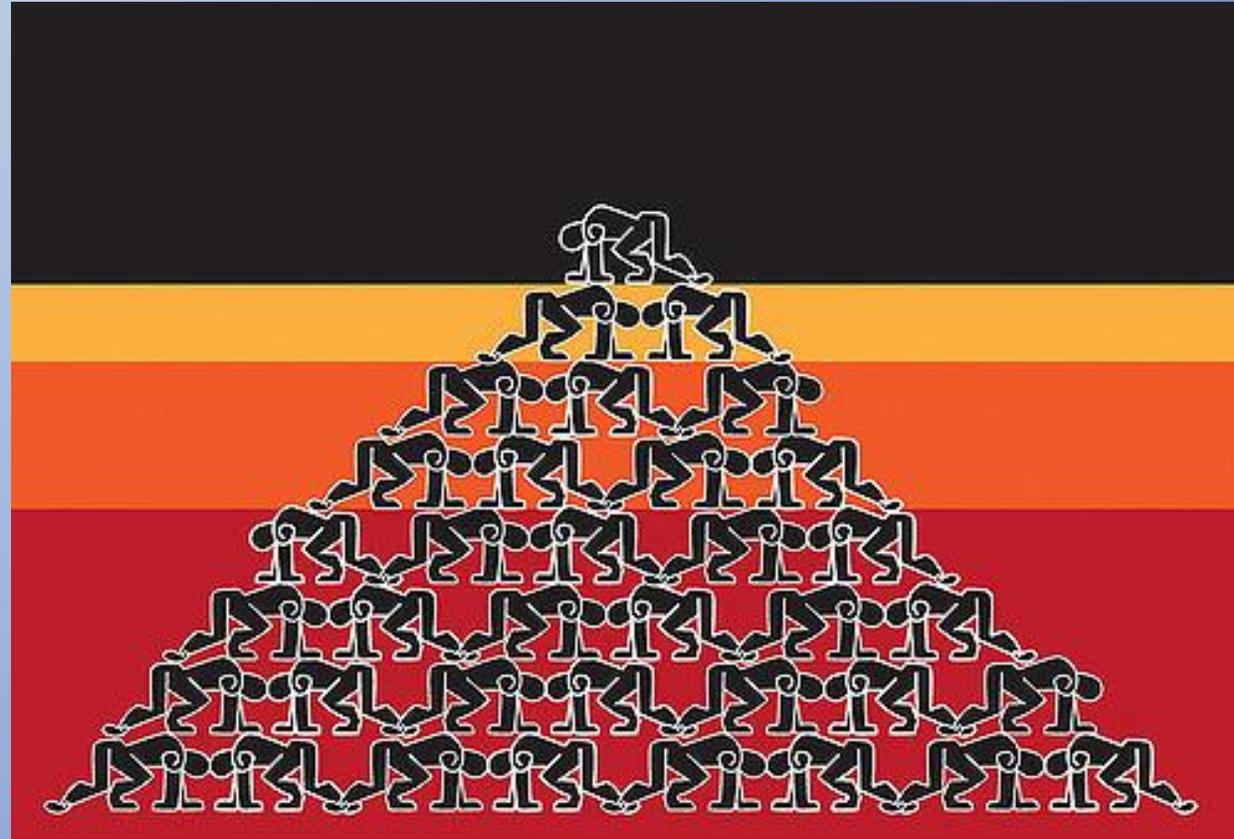
and an Epilogue by
Cynthia Macdonald

“Why have women passion,
intellect, moral activity – these
three – and a place in society
where no one of the three can
be exercised?” (1852)

Knowledge is Power (ie understanding the dynamic)



Appreciating the power of structures and attitudes



Moving beyond passive acceptance



what are other
words for
passive acceptance?

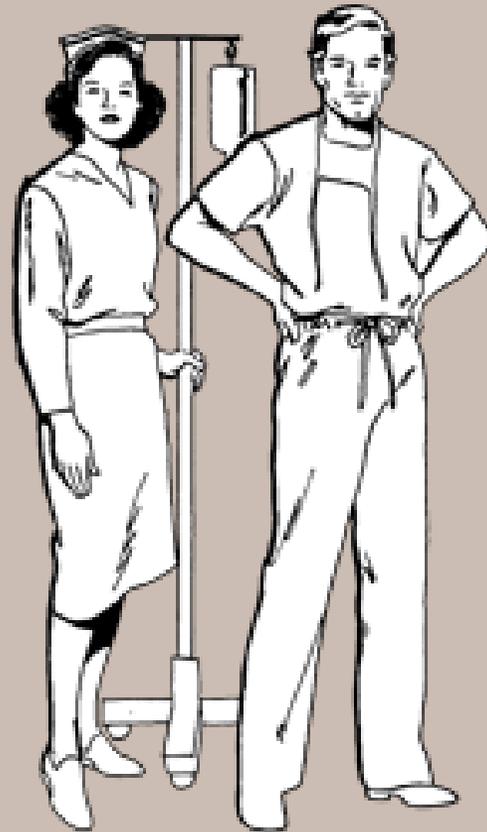


fatalism, resignation, stoicism,
acceptance of the inevitable,
pessimism, defeatism,
negativism, negative thinking

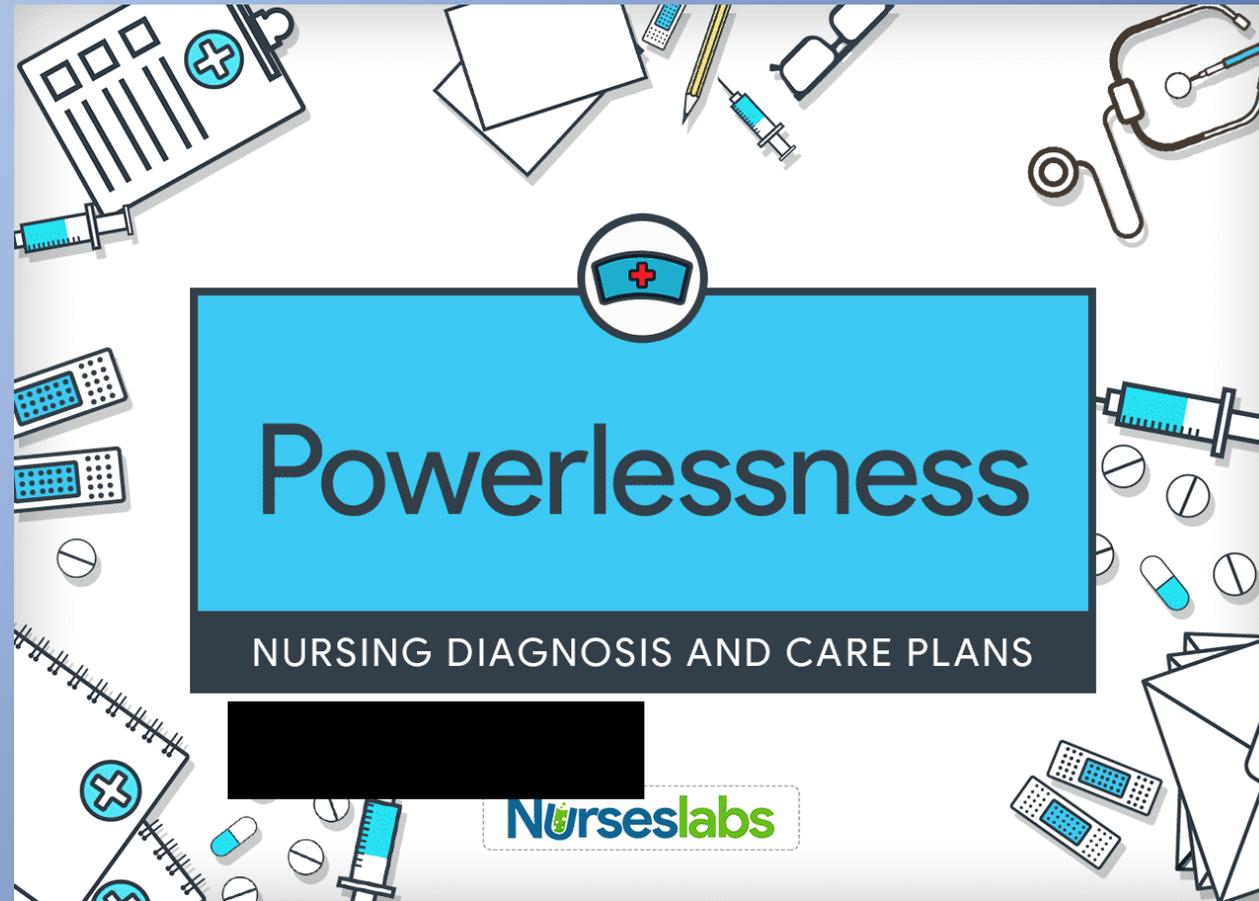


Pushing beyond concession to old attitudes

hmmm, doctor...
you obviously didn't
read the memo about
the handmaidens
leaving the building ... it
was sent sometime
around 1965



Taking control of the part we play in
sustaining these conditions



1. Build skills and confidence in the next generation of nurse leaders



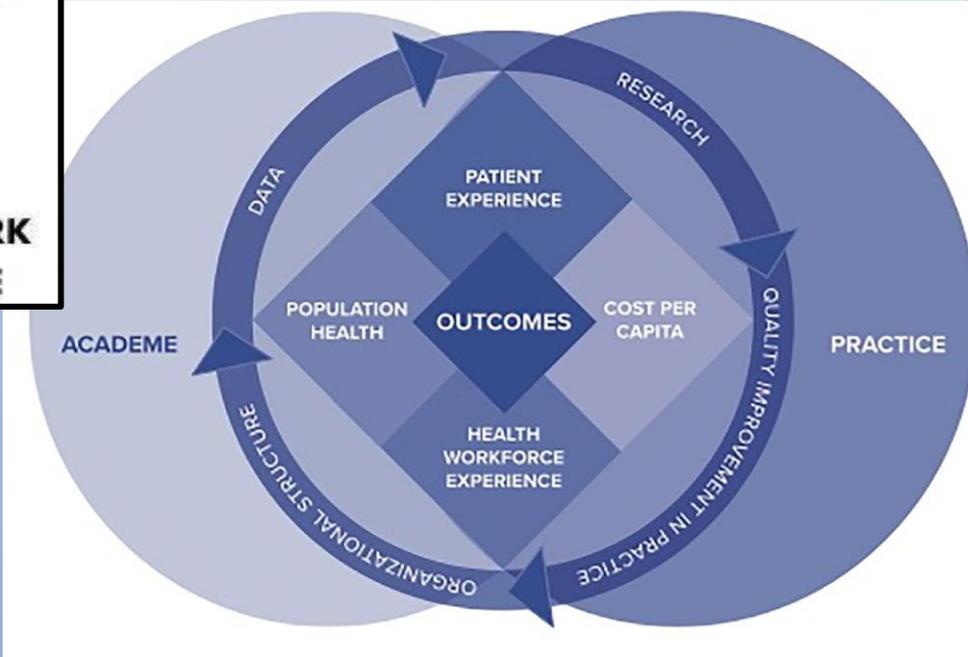
2. Generate (and use) evidence of what happens if you dismantle nursing leadership systems.



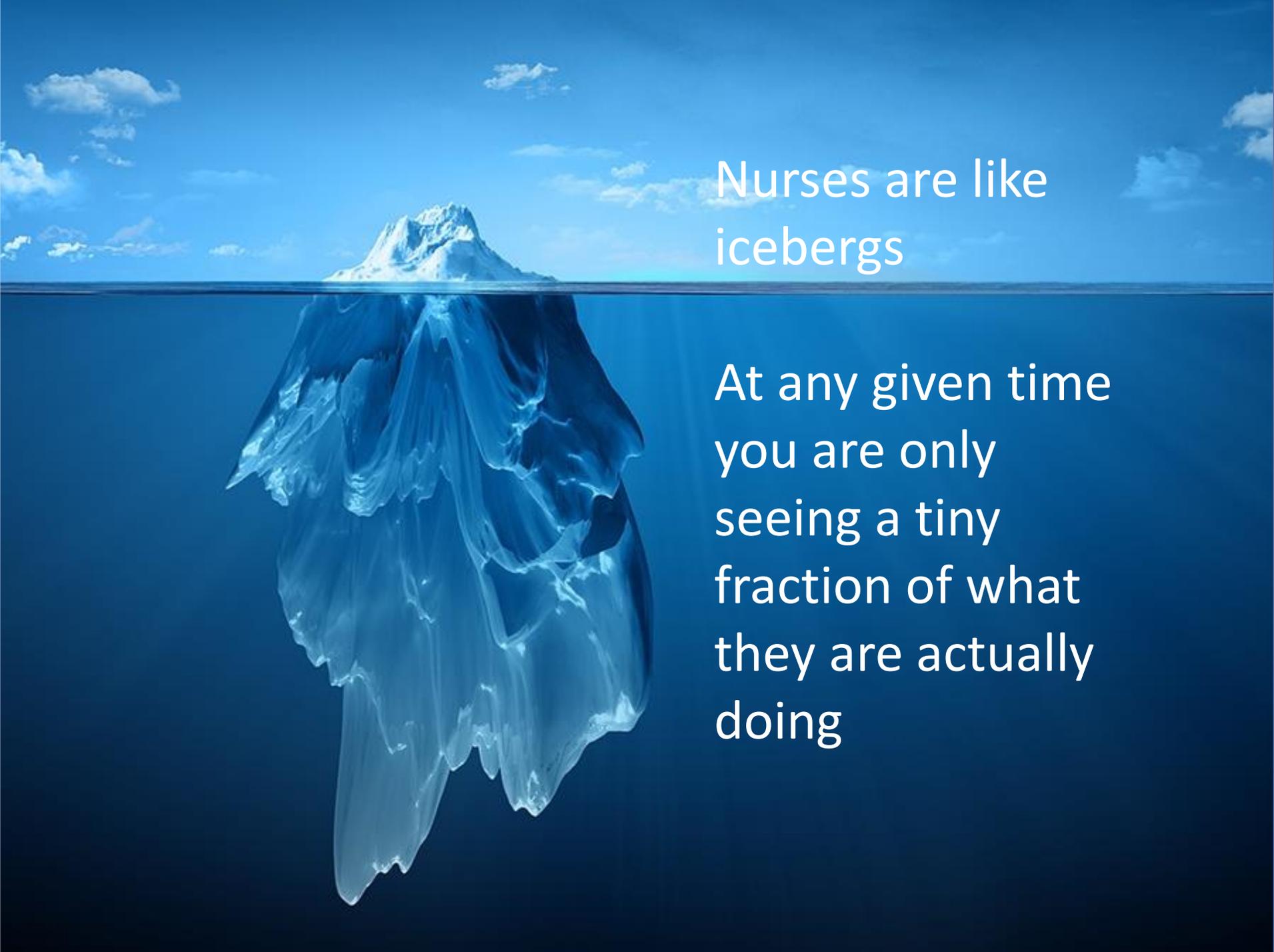
3. Ensure that a strong professional association voice is well integrated into the idea of the discipline



4. International collaborative efforts with a common and credible message



Nursing Workforce = Population Health Outcomes

An iceberg floating in the ocean. The top part of the iceberg is visible above the water line, while the much larger, jagged part is submerged below. The sky is blue with some clouds, and the water is a deep blue.

Nurses are like
icebergs

At any given time
you are only
seeing a tiny
fraction of what
they are actually
doing

Marching On Together!

